

## COMMUNICATE YOUR EVENTS BETTER TO INCREASE AWARENESS, TICKET SALES & ENHANCE THE EXPERIENCE

For venues, stadiums and arenas, ECAL connects you with your most valued, passionate members, to deliver events, ticket alerts and ticket on-sale dates to calendar, to drive awareness, engagement and sales.



### 5-10x INCREASED AWARENESS

Improve awareness by 5-10x over email, with events delivered direct to calendar.



### 2X TICKET SALES

Ticket on-sale dates and ticket alerts double the normal 'purchase rate'.



### MEMBER EXPERIENCE

Deliver specific member details, access information, dining options and more.



### DYNAMIC UPDATES

If times change, events cancelled or postponed, entries will update.



### DIRECT ACCESS

Direct action links provide one-click access to relevant info and services.

**MORE INFO**

**BOOK A DEMO**

## TRUSTED BY THE BEST

ECAL is trusted and relied upon by 300+ top tier brands,



For more information about ECAL, please visit [www.ecal.com](http://www.ecal.com) or email [hello@ecal.com](mailto:hello@ecal.com)